

PUBLIC ADMINISTRATION MAJOR WITH A CONCENTRATION IN DATA VISUALIZATION AND ANALYTICS (M.P.A.)

Admission suspended for 2024/25

The M.P.A. degree serves students interested in careers in the public and nonprofit sectors. The program is professional in nature, and stresses development of managerial and analytical skills, as well as ethical and professional values. All courses are scheduled for the convenience of working students, and the program is offered throughout the year. Many students in this program have 5-10 years of professional experience. However, prior work experience is not a requirement for admission to the program or necessarily an indicator of success in it. The program is also appropriate for students wishing to transition from private to public or nonprofit sector careers. The four M.P.A. concentration areas are as follow:

- Public Service: Leadership, Governance and Policy - for students interested in learning to manage complex public policy issues in a global society, and craft creative solutions to public sector issues.
- Nonprofit Organization Management - for those seeking an understanding of the nonprofit and philanthropic sector and skill development in areas such as board staff relations, fundraising, volunteer management, financial management, and grantsmanship.
- Health Policy and Management - for students interested in an understanding of healthcare-related administration and healthcare policy issues and in particular the relationship between healthcare delivery by the nonprofit and public sectors.
- Data Visualization and Analytics – for students interested in understanding the ways that data sciences interact with and influence the public and nonprofit sectors.

For more information, please visit <http://www.shu.edu/go/mpa> (<http://www.shu.edu/go/mpa/>).

Admission Requirements for the M.P.A. Program

Anyone with a baccalaureate degree from an accredited college or university is eligible to apply for admission to the M.P.A. program. In general, applicants with the following credentials are admitted: a cumulative GPA of 3.0 or better, a well written essay, and three strong letters of recommendation. Standardized test scores are optional for the M.P.A. Program. M.P.A. applicants may be asked to complete a personal interview.

International applicants are strongly encouraged to apply. However, it is important to note that the University requires confirmation of undergraduate degree standards by World Educational Services program (see <https://www.wes.org/>). In addition, the M.P.A. program generally requires a TOEFL score of greater than 90 for students with undergraduate degrees awarded outside the United States.

Applicants who are confident that they are ready to succeed in a graduate program but do not meet the M.P.A. admissions criteria may be offered conditional acceptance. Candidates granted conditional acceptance must achieve a cumulative GPA of 3.0 in their first four graduate courses at Seton Hall.

Application Procedures for the M.P.A. Program

Applicants must complete a College of Arts and Sciences Application for Admissions to Graduate Study (self-managed application packet) that includes:

- a 750-1,000 word essay outlined in the application;
- official sealed transcript from each college and/or university attended;
- three letters of recommendation;
- current résumé;
- official copy of Test of English as a Foreign Language (TOEFL) scores if applicant is an international candidate.
- The M.P.A. program requires a minimum TOEFL score of 90; and
- a completed application with the \$50 application fee (payable to Seton Hall University).

Financial Aid

Seton Hall University and the Department of Political Science and Public Affairs offer a variety of financial aid options to assist students in paying for their graduate education. These include:

- Graduate and Research Assistantships
- Partial Tuition Scholarships
- Paid Internships and Fellowships
- External Scholarships
- Loan and Installment Payment Programs
- Employer Tuition Remission Programs

Graduate and Research Assistantships

Graduate assistants receive full tuition remission up to a maximum of 12 credits per semester and a monthly stipend in exchange for 20 hours of work per week in the administrative office of the department, or in other offices on campus.

Research assistants receive full tuition remission and a monthly stipend in exchange for 20 hours of work per week assisting department faculty on various research projects.

Graduate and research assistantships are available to full-time students only.

M.P.A. Program Tuition Scholarships

The M.P.A. program has a number of department-based scholarship opportunities.

These competitive, merit-based scholarships provide partial and possibly full tuition remission for selected courses in nonprofit organization management and public service leadership.

Both full and part-time students in the M.P.A. on-campus programs are eligible. Graduate certificate students are also eligible for these scholarships.

M.P.A. scholarships are awarded on a competitive basis; therefore, students who plan to apply for any or all of these funding opportunities should submit their applications for admission prior to April 1st. For information on M.P.A. scholarship opportunities, please visit <https://www.shu.edu/financial-aid/graduate-scholarships-list.cfm>.

For further information, including application deadline information and to receive application materials, contact the department at (973) 761-9510 or the program director at Roseanne.Mirabella@shu.edu. (roseanne.mirabella@shu.edu)

Paid Internships and Fellowships

Internships are required for all pre-service students and are an option for in-service students. The department, working closely with the University's Career Center, assists students in finding internships and maintains information on the availability of paid internships. Information on paid fellowships is also made available to students.

Loans and Installment Payment Programs

Several types of loan programs and installment payment programs are available to assist students with tuition and other expenses. Loans through FAFSA and Sallie Mae are available to M.P.A. students. Contact Enrollment Services at (973) 761-9332 for further information and application materials.

Program of Study and Degree Requirements

The 39-credit M.P.A. degree program includes the following:

Code	Title	Hours
Core Courses		
PSMA 6001	Environment Pub Serv Mgmt	3
PSMA 6002	Research Methods-Stat Analy	3
PSMA 6004	Econ Environment Service Mgmt	3
PSMA 6005	Financial Management-Control	3
PSMA 6009	Managerial Decision Making	3
PSMA 6010	Managing Hum Res-Pub Serv Org	3
Subtotal		18
Concentration Requirements		
DAVA 6010	Data Mining	3
DAVA 7000	Data Visualization	3
PSMA 7800	Ethical Challenges of Big Data	3
PSYC 7214	Cognition for Visualization	3
Subtotal		12
Electives		
Select two additional M.P.A. elective courses, including any of the following:		6
PSMA 6007	Organizational Theory	
PSMA 6011	Cross Sector Collaboration	
PSMA 6012	ST Nonprofit HR-Volunteer Mgt	
PSMA 7121	Public Service Leadership	
PSMA 7301	Nonprofit Fndraising	

PSMA 7303	Nonprofits and Public Policy	
PSMA 7313	Resource Development	
PSMA 7314	Fin Mgmt Nonprofit Orgs	
PSMA 7315		
PSMA 7321	Grantsmanship	
PSMA 7712		
PSMA 7715	Ethics in Public Service	
PSMA 8111		
PSMA 8112		
PSMA 8114		
PSMA 8115		
PSMA 8311	Topics in Nonprofit Mgmt	
PSMA 8314		
PSMA 8320		
PSMA 8324		
PSMA 8325		
PSMA 8326		
PSMA 8327		
PSMA 8329	Spec Topics in NP Orgs	
PSMA 8312	Nonprofit Advocacy-Lobbying	
PSMA 8313	Legal Issues Nonprofit Orgs	
PSMA 8317		
PSMA 8711		
PSMA 9004	Social Entrepreneurship	
Subtotal		6
Applied Research and Practice (Capstone) Experience		
Select one of the following: *		3
PSMA 7991	Internship	
PSMA 7992	Practicum	
PSMA 7993	Research Seminar	
Subtotal		3
Total Hours		39

* Students must complete a 3-credit Applied Research and Practice (Capstone) experience towards the end of their course of study. The requirements depend on the student's managerial experience. Students who have completed all degree requirements except the research seminar (PSMA 7993 Research Seminar) must register for Thesis Continuation (THCN 7999 Thesis Continuation - Masters) for the first semester subsequent to the research seminar (PSMA 7993 Research Seminar) registration, and THCN 8000 Thesis Continuation - Masters from the second subsequent semester until the completion and presentation of the culminating research project.