

COMMUNICATION AND DIGITAL MEDIA ARTS (M.S.)

The M.S. in Professional Communication and Digital Media Arts program will benefit students interested in developing digital, interpersonal, media-related, and organizational skills, including recent graduates, who have completed an undergraduate degree in communication, media studies, or a related field; or professionals seeking career advancement who are already working in the communication or media industries; individuals interested in switching careers.

- **Accelerated pace:** This in-person, 30-credit program allows for a specialized mentorship focus where students will benefit from one-on-one collaborations with scholars and professionals in the field. With a balanced schedule of courses — staggered throughout the semester — students can pursue this degree while holding a fulltime job.
- **Career-focused:** This M.S. is ideal for individuals who want to advance their career in the areas of public relations, health communication, sports media, not-for-profit, organizations, advertising, marketing, training and development, entrepreneurship, and corporate communication.
- **S.T.E.M.-designated:** As part of their studies, students will engage in the development, examination and innovative application of digital technologies that alter the ways in which we articulate our thoughts, interact with one another, acquire knowledge, and perceive and engage with the world around us.

Course	Title	Hours
First Year		
First Semester		
COMM 7778	Special Topics	3
COMM 7507	Leading Org Diversity	3
COMM 7110		3
Elective *		3
Hours		12
Second Semester		
COST 7220		3
COMM 7762	Events Management	3
COMM 8000	Communication Research Methods	3
COMM 8199	Sp Tp - Master's Project I	3
Hours		12
Summer		
COMM 8500 or ARMS 7800	Communication Portfolio or Internship	3
COMM 8200	Sp Tp - Master's Project II	3
Hours		6
Total Hours		30

* Elective from CA existing graduate inventory