

BUSINESS ANALYTICS CERTIFICATE

The Certificate in Business Analytics is designed for students who are seeking to learn data analytics concepts with an emphasis on how those tools can be applied to solve business problems. The Certificate consists of 12 credits of coursework, including three required courses and one elective course.

Code	Title	Hours
I. Required Courses		
BSAN 7001	Intro Data Analytics - Bus Int	3
BSAN 7011	Exploratory Analytic-Visualztn	3
BSAN 7031	Databases and SQL	3
II. Elective Course		
Any BSAN course at the 7000-level or above		3
Total Hours		12

Students completing the Certificate in Business Analytics who are subsequently admitted to the M.B.A. program are eligible to apply all certificate courses to fulfill M.B.A. degree elective requirements. Similarly, students who are subsequently admitted to the M.S. in Business Analytics program are eligible to apply all certificate courses to fulfill M.S. in Business Analytics degree requirements.

Because the certificate is not a degree, students who complete the certificate program do not participate in University Commencement Exercises.