

# MASTER OF BUSINESS ADMINISTRATION

Adviser: Mark D. Schild, M.B.A.

## Degree Requirements

The 40-credit M.B.A. curriculum is designed to provide a strong foundation in accounting, economics, the behavioral and quantitative sciences, and the functional areas of business. All MBA students must complete 15 credits of electives. These electives may be organized as a certificate or major.

Currently, majors include accounting, business analytics, finance, information technology management, management, marketing, sport management and supply chain management. Students are required to complete 12 credits in their chosen major (15 credits for accounting).

The capstone of the program, BMBA 9461 Business Consulting, which is normally taken in the last semester, integrates the knowledge gained in previous courses.

In recognition of the University's mission to mold students as global servant leaders, students are required to complete 20 hours of volunteer work for a community-based, nonprofit organization that serves less privileged populations (M.B.A. Service Project), with approval of the Corporate Social Responsibility course coordinator. M.B.A. candidates also must participate in an assessment process that includes a comprehensive case analysis and an exit interview.

After completing the program, students will have acquired the necessary background to integrate concepts and techniques from all of the business disciplines.

## M.B.A. Curriculum

### Pre-Qualification Courses

Pre-qualification courses are short, self-paced online courses designed to help students build or refresh their basic business skills. All students must complete the pre-qualification sequence as outlined below, earn a waiver for specific courses based upon prior coursework or pass a related challenge examination. The time required to complete each course generally ranges from 12 to 30 hours. The pre-qualification courses and the M.B.A. core courses for which they are required are:

- Accounting: BMBA 8008 Accounting Pre-Qualifier (required for BMBA 9453 Accounting for Decision Makers)
- Legal Studies: BMBA 8009 Legal Studies Pre-Qualifier (required for BMBA 9454 Legal Environment)
- Economics: BMBA 8011 Economics Pre-Qualifier (required for BMBA 9459 Economics for Managers)
- Finance: BMBA 8013 Finance Pre-Qualifier (required for BMBA 9460 Financial Decision Making)
- Math: BMBA 8018 Mathematics Pre-Qualifier (required for BMBA 9455 The Role of Quantitative Analysis in Business Decision Making)
- Statistics: BMBA 8019 Statistics Pre-Qualifier (required for BMBA 9455 The Role of Quantitative Analysis in Business Decision Making)
- ITM: BMBA 8020 ITM Pre-Qualifier - Software Personal Productivity Tools (required for BMBA 9455 The Role of Quantitative Analysis in

Business Decision Making and BMBA 9458 Information Technology Management)

Students may be granted waivers of pre-qualification courses on the basis of related coursework completed in the past five years. Students also may request a challenge exam to test out of a pre-qualification course.

Code	Title	Hours
<b>Core Courses</b>		
BMBA 9450	The Launch Experience	2
BMBA 9451	Corporate Social Responsibility	2
BMBA 9452	International Perspective	2
BMBA 9453	Accounting for Decision Makers	2
BMBA 9454	Legal Environment	2
BMBA 9455	The Role of Quantitative Analysis in Business Decision Making	2
BMBA 9456	Management Theory and Practice	2
BMBA 9457	Market Decision Making	2
BMBA 9458	Information Technology Management	2
BMBA 9459	Economics for Managers	2
BMBA 9460	Financial Decision Making	2
<b>Subtotal</b>		22
<b>Electives</b>		
Select 15 credits of electives. Electives may be organized as a certificate or major. <sup>1</sup>		15
Accounting <sup>2</sup>		
Business Analytics <sup>3</sup>		
Finance		
Information Technology Management <sup>4</sup>		
Management		
Marketing		
Sport Management <sup>5</sup>		
Supply Chain Management <sup>6</sup>		
<b>Subtotal</b>		15
<b>Capstone</b>		
BMBA 9461	Business Consulting <sup>7</sup>	3
<b>Subtotal</b>		3
<b>Total Hours</b>		<b>40</b>

<sup>1</sup> Students must complete 15 credits of electives. These electives may be organized as a certificate or major. Students may earn a major in one or more of the following tracks by completing a minimum of 12 credits.

Note: Students may take any elective course as soon as the direct requirements for that course are met (i.e., pre-qualifier(s) and related core course).

<sup>2</sup> Students are required to take the following courses: BACC 7100 Financial Reporting, BACC 7114 Cost Accounting, BACC 7123 Auditing Standards and Problems and either BACC 7121 Federal Income Taxation of Individuals, BACC 7122 Federal Income Taxation of Business or BACC 7135 Essentials of Federal Taxation. To sit for the CPA Exam in New Jersey, applicants must have completed at least 24 credit hours in accounting and taxation and at least 24 credit hours in non-accounting, business courses. These requirements can be satisfied by any combination of undergraduate and graduate credits. However, because the M.B.A. is a broad-based degree, students who

wish to prepare for the CPA examination and/or a career in public accounting may obtain more comprehensive preparation through one of our specialized master's in accounting programs. Prospective students should discuss their options with the Director of Graduate Accounting Programs.

- <sup>3</sup> Students are required to complete BSAN 7001 Intro Data Analytics - Bus Int, BSAN 7011 Exploratory Analytic-Visualztn, BSAN 7031 Databases and SQL and any other BSAN course.
- <sup>4</sup> Students majoring in Information Technology Management may take courses with the prefixes BITM, BQUA or BSAN to fulfill the requirement.
- <sup>5</sup> Students are required to complete 12 credits of BSPM courses, including two of the following courses: BSPM 7220 Sport Finance, BSPM 7401 Sport Law or BSPM 7607 Sport Marketing and one 3-credit internship course (BSPM 7591 Sport Management I). The requirement to take BSPM 7591 Sport Management I may be waived, at the discretion of the Director, for full-time industry employment or if the student opts to complete a second concentration. Due to specific course sequencing and the internship requirement, it may not be possible to complete the M.B.A. with a Sport Management major in 18 months.
- <sup>6</sup> Students must complete both BQUA 7825 Supply Chain Management and BQUA 7845 Logistics and Operations in Supply Chain Management and two of the following courses: BITM 7732 Enterprise Resource Planning Systems, BQUA 7830 Supply Chain Analytics, BQUA 7840 Procurement Management, BSAN 7001 Intro Data Analytics - Bus Int, BSAN 7011 Exploratory Analytic-Visualztn, BSAN 7031 Databases and SQL, and BSAN 7045 Project Management.
- <sup>7</sup> Note: Students must complete BMBA 9450 The Launch Experience- BMBA 9460 Financial Decision Making prior to taking BMBA 9461 Business Consulting.