ART, DESIGN AND INTERACTIVE MULTIMEDIA MAJOR WITH CONCENTRATION IN FINE AND DIGITAL ARTS

Academic Advisers: Krus; Lhowe; Schiller

Rooted in tradition and fostered by technology, the Bachelor of Arts degree in the Art, Design and Interactive Multimedia program offers three concentrations:

- Fine and Digital Arts
- Graphic Design and Advertising
- Interactive Design and Multimedia

Students are prepared to be conceptual, visual thinkers. A community focused on educating the whole person, the program develops innovative leaders and change-makers in social and commercial design practices. The Art and Design faculty is comprised of scholars and practicing professionals who are theoretical and pragmatic in their approach.

Students interested in teacher certification apply to the College of Human Development, Culture, and Media for a major in Secondary Education and then declare a second major in Fine Arts. These majors begin field experience in their sophomore year, conclude student teaching in their final semester, and are granted New Jersey certification in teaching art.

Fine and Digital Arts Track

Code	Title	Hours
Required Courses		
ADIM 1110	Drawing I	3
ADIM 1223	2-D Design and Color	3
ADIM 1217	Painting I	3
ADIM 2312	Digital Art and Design I	3
ADIM 2220	Figure Drawing	3
ADIM 1224	Printmaking I	3
ADIM 2210	Drawing II	3
ADIM 3325	Digital Photography	3
ADIM 2317	Digital Painting	3
ADIM 2322	Intro to 3D Computer Graphics	3
ADIM 4312	Practicum Design Seminar	3
ARTH 1001	Art and Human Needs	3
ARTH XXXX Elective		3
Subtotal		39
Elective Courses		
Select four ADIM or ARTH courses by advisement only.		12
Subtotal		12
Total Hours		**51**

Students pursuing a double major in Education and Fine and Digital Arts may waive 9 elective credits.