ART, DESIGN AND INTERACTIVE MULTIMEDIA MAJOR WITH A CONCENTRATION IN INTERACTIVE DESIGN AND MULTIMEDIA

Academic Advisers: Krus; Lhowe; Schiller

Rooted in tradition and fostered by technology, the Bachelor of Arts degree in the Art, Design and Interactive Multimedia program offers three concentrations:

- Fine and Digital Arts
- Graphic Design and Advertising
- Interactive Design and Multimedia

Students are prepared to be conceptual, visual thinkers. A community focused on educating the whole person, the program develops innovative leaders and change-makers in social and commercial design practices. The Art and Design faculty is comprised of scholars and practicing professionals who are theoretical and pragmatic in their approach.

Students interested in teacher certification apply to the College of Human Development, Culture, and Media for a major in Secondary Education and then declare a second major in Fine Arts. These majors begin field experience in their sophomore year, conclude student teaching in their final semester, and are granted New Jersey certification in teaching art.

Code	Title	Hours
ADIM 1223	2-D Design and Color	3
ADIM 2112	Intro to Multimedia Comm	3
ADIM 2230	Drawing as Design	3
ADIM 2312	Digital Art and Design I	3
ADIM 2315	Web Design I	3
ADIM 2316	Web Design II	3
ADIM 2322	Intro to 3D Computer Graphics	3
ADIM 3312	Designing for Web and Mobile	3
ADIM 3325	Digital Photography	3
ADIM 3326	Video Animation - Motion Graph	3
ADIM 4312	Practicum Design Seminar	3
COBF 1212	Introduction to Visual Theory	3
COJR 1421	Writing for the Media	3
Subtotal		39
Elective Courses		
Group I		
Select two of the following:		6
ADIM 1311	Graphic Dsgn-Advertising Art I	
ADIM 2099	ST - Front End Development	
ADIM 2233	Typographic Design	
ADIM 2311	Graphic Dsgn - Advrtsng Art II	
ADIM 2318	Digital Art and Design II	
ADIM 2334	3D Packaging-Exhibtion Design	
ADIM 2601	Digital Workflow	
Group II		
Select two of the following		6
ADIM 2114	Game Dsgn Digital StoryTelling	
ADIM 3193/3194	Art Internship	
ADIM 3322	Computer Animation	
COBF 2223	Introduction to Studio Television I	
Subtotal		12
Total Hours		**51**