

SPORTS MEDIA MINOR

This interdisciplinary program focuses on critical studies of sports media, the business of sports media, and the practice of sports media. It pays special attention to the changing platforms of sports media so that students both understand the complex media environment and thrive in the sports media industry should they choose to work in it.

The Sports Media minor is a collaboration throughout the University. The program's unique, interdisciplinary combination of critical studies, business, and practice sets it apart from all other sports media programs. The Seton Hall program incorporates all aspects of the sports media industry, including business, management, marketing, public relations, and social media, and help students develop skills to critically analyze the role of sports media within society and culture.

The Sports Media minor is offered by the College of Human Development, Culture, and Media and is connected to the Stillman School of Business (more specifically the Center for Sport Management), Students in the minor have opportunities for related extracurricular experiences in sports media through several campus organizations, including Pirate Sports Network, Pirate TV, The Setonian, the Seton Hall Sports Poll, and WSOU.

Code	Title	Hours
Required Courses		
COBF 2882	Introduction to Sports Media	3
COBF 2884	Sports, Media and Culture	3
COJR 1421	Writing for the Media	3
Electives		
Select three courses from the following :		9
BSPM 4548	Professional Sport Franchises	
BSPM 4330	Sport Law *	
	or BLAW 433 Sport Law	
COBF 2885	ST - Sports as Film	
COBF 3033	ST - Radio Sportscasting	
COBF 3219	ST - Future of Sports Media	
COJR 2520	Contemp Issues in Sprts Journl	
COJR 3433	**	
COPR 2114	Sports PR	
Total Hours		18

* For Sports Law, the business school requires the prerequisite BLAW 2301

** Students must take COJR 1421 Writing for the Media before they take Sports Reporting