

VISUAL AND SOUND MEDIA MAJOR WITH A CONCENTRATION IN SOUND PRODUCTION AND ENGINEERING

Academic Advisers: Buehler; Kraszewski; Pace; Rondinella; Schecter

The Visual and Sound Media major teaches students about the complex relationship between media, society, and culture. Firmly rooted in the liberal arts, the major focuses on the history, theory, and aesthetics of film, television, sound, and digital media so that students can express themselves as critics, as artists, and as citizens in their communities.

For practical and philosophical reasons, the major requires all students to take courses in critical studies and media production. Students learn a diverse skill set that allows them to work in the media industry, write media criticism, or attend graduate school after graduation. Additionally, media studies and media production are not two separate aspects of the major with one emphasizing critical thinking and the other valuing creative output. Rather, they are interrelated ways to think critically about the world, to put theory into practice, and to communicate ideas to audiences. Our curriculum emphasizes that both media studies and media production rely on critical vision and creative insights. In support of the mission of Seton Hall University, the major emphasizes ethics and values. Our courses cultivate awareness and understanding by valuing compassion, social justice, human dignity, personal liberation, and activism. The major also places a high priority on diversity and global awareness. All of these issues come together to form one mission: to create inspired, ethically minded students who passionately engage our mediated world through critical and creative thinking. Facilities are dedicated for student use; the television studio and editing labs. The College also offers co-curricular experiences with student-oriented activities including WSOU. 89.5 FM radio and Pirate TV.

All students in the Visual and Sound Media program are required to complete **45 credits**, inclusive of one area of concentration in:

- Media Studies
- Television Production
- Film Production
- Sports Media
- Sound Production and Engineering

General Courses

| Code | Title | Hours |
|--------------------|--|-----------|
| COBF 1210 | Introduction to Media Studies | 3 |
| COBF1212 | | 3 |
| COBF 1220 | Introduction to Digital Media Production | 3 |
| COBF 2231 | Introduction to Television and Radio History | 3 |
| COBF 2232 | Evolution of the Film Art | 3 |
| COBF 2222 | Television-Film Writing | 3 |
| or COBF 2401 | Writing for Radio | |
| Total Hours | | 18 |

Area of Concentration

All Visual and Sound Media majors must pursue a concentration in media studies, television production, film production, sports media, or sound production and engineering.

Sound Production and Engineering Concentration

| Code | Title | Hours |
|--|--------------------------------|-----------|
| Sound Production Courses | | |
| COBF 2475 | Sound Production - Engineer I | 3 |
| COBF 3001 | Sound, Technology and Culture | 3 |
| COBF 4001 | Adv Sound Edit, Mix, Master | 3 |
| COBF 4100 | Sound Production - Engineer II | 3 |
| Media Studies Courses | | |
| Select two of the following: | | 6 |
| COBF 2213 | Documentary Film | |
| COBF 2234 | Film Directors | |
| COBF 2252 | Digital Media Studies | |
| COBF 2254 | Reality Television | |
| COBF 2470 | Music in Film | |
| COBF 2884 | Sports, Media and Culture | |
| COBF 2885 | ST - Sports as Film | |
| COBF 3212 | Contemporary Cinema | |
| COBF 3214 | Film Criticism | |
| COBF 3216 | Film Genre | |
| COBF 3218 | Television Genres | |
| COBF 3219 | ST - Future of Sports Media | |
| COJR 2240 | Media Criticism | |
| Production Electives | | |
| Select one of the following options: | | 6 |
| <i>Option 1</i> | | |
| Select two production electives: | | |
| ADIM 2112 | Intro to Multimedia Comm | |
| ADIM 2312 | Digital Art and Design I | |
| ADIM 2322 | Intro to 3D Computer Graphics | |
| COBF 3033 | ST - Radio Sportscasting | |
| COBF 3922 | Advanced Screenwriting | |
| COBF 4777 | ST - The Producer's Overview | |
| COBF 4997 | ST - Directing for the Camera | |
| COTR 3623 | Lighting for TV-Theatre-Film | |
| <i>Option 2</i> | | |
| Select one production elective and one 3-credit internship | | |
| <i>Option 3</i> | | |
| Select two production courses from the film or television concentration(s) | | |
| Senior Seminar | | |
| COBF 5299 | Senior Seminar | 3 |
| Total Hours | | 27 |