

VISUAL AND SOUND MEDIA MAJOR WITH A CONCENTRATION IN SPORTS MEDIA

Academic Advisers: Buehler; Kraszewski; Pace; Rondinella; Schecter

The Visual and Sound Media major teaches students about the complex relationship between media, society, and culture. Firmly rooted in the liberal arts, the major focuses on the history, theory, and aesthetics of film, television, sound, and digital media so that students can express themselves as critics, as artists, and as citizens in their communities.

For practical and philosophical reasons, the major requires all students to take courses in critical studies and media production. Students learn a diverse skill set that allows them to work in the media industry, write media criticism, or attend graduate school after graduation. Additionally, media studies and media production are not two separate aspects of the major with one emphasizing critical thinking and the other valuing creative output. Rather, they are interrelated ways to think critically about the world, to put theory into practice, and to communicate ideas to audiences. Our curriculum emphasizes that both media studies and media production rely on critical vision and creative insights. In support of the mission of Seton Hall University, the major emphasizes ethics and values. Our courses cultivate awareness and understanding by valuing compassion, social justice, human dignity, personal liberation, and activism. The major also places a high priority on diversity and global awareness. All of these issues come together to form one mission: to create inspired, ethically minded students who passionately engage our mediated world through critical and creative thinking. Facilities are dedicated for student use; the television studio and editing labs. The College also offers co-curricular experiences with student-oriented activities including WSOU. 89.5 FM radio and Pirate TV.

All students in the Visual and Sound Media program are required to complete **45 credits**, inclusive of one area of concentration in:

- Media Studies
- Television Production
- Film Production
- Sports Media
- Sound Production and Engineering

General Courses

Code	Title	Hours
COBF 2210	Introduction to Media Studies	3
COBF 2212		3
COBF 2220		3
COBF 2231	Introduction to Television and Radio History	3
COBF 2232	Evolution of the Film Art	3
COBF 2222	Television-Film Writing	3
or COBF 2401	Writing for Radio	
Total Hours		18

Area of Concentration

All Visual and Sound Media majors must pursue a concentration in media studies, television production, film production, sports media, or sound production and engineering.

Sports Media Concentration

Note: Completion of each course can only be applied towards one of the following categories.

Code	Title	Hours
Sports Media Courses		
COBF 2882	Introduction to Sports Media	3
COBF 2884	Sports, Media and Culture	3
Media Studies Courses		
Select two of the following:		6
COBF 2213	Documentary Film	
COBF 2234	Film Directors	
COBF 2252	Digital Media Studies	
COBF 2254	Reality Television	
COBF 2885	ST - Sports as Film	
COBF 2470	Music in Film	
COBF 3212	Contemporary Cinema	
COBF 3214	Film Criticism	
COBF 3216	Film Genre	
COBF 3218	Television Genres	
COJR 2240	Media Criticism	
Production Electives		
Select two courses from the television, film, or sound production and engineering concentration(s)		6
Sports Media Electives		
Select one of the following options:		6
<i>Option 1</i>		
Select two sports media electives:		
COBF 2885	ST - Sports as Film	
COBF 3033	ST - Radio Sportscasting	
COBF 3219	ST - Future of Sports Media	
COJR 2520	Contemp Issues in Sprts Jounl	
COJR 3423	Sports Reporting	
COPR 2114	Sports PR	
<i>Option 2</i>		
Select one 3-credit internship and one sports media elective		
Senior Seminar		
COBF 5299	Senior Seminar	3
Total Hours		27