

FINANCE AND TECHNOLOGY MAJOR (B.S.B.)

Majors in Finance: BFIN, BFIT and BMAF

From individuals to organizations, finance touches all aspects of decision making. The Department of Finance, through its innovative curriculum integrating concepts with practice, delivered by award-winning faculty, uniquely prepares you for all these aspects. The Department's official recognition by the Chartered Financial Analysts Association – recognition that only 10% of finance departments nationwide have attained – and by the Certified Financial Planning Board, the most prestigious of all professional finance designations, is testimony to its distinctiveness.

You may select only one from among three majors: Finance (BFIN), Mathematical Finance (BMAF), and Finance and Technology – “FinTech” (BFIT). Each one is anchored in two fundamental concepts that are integral to sound decision making: time and risk. They are the nerve center for responses to four basic issues: which assets to target; how much to invest; where to obtain funding; and the length of time involved.

In conjunction with the majors, the Department of Finance offers courses in financial planning and wealth management.

Major in Finance and Technology

The major uniquely blends state-of-the-art thinking and practice in Finance with the ever-changing dynamics of Information Technology. Anchored in the mission to transform concepts into business practice, the FinTech major is delivered hands-on in innovative modes by forward-thinking Ph.D. faculty who combine over a half-century of Wall Street and international experience centered in a Chartered Financial Analyst setting. This one-of-a-kind program is designed to propel graduates into a wide spectrum of high-demand careers worldwide both in the for-profit and not-for-profit arenas.

Financial Planning Association (FPA-NJ)

The department promotes student activities through this organization, which is a chapter under the Financial Planning Association. It welcomes students of all majors to participate in its interactive meetings, which are designed to introduce students to career paths in finance through alumni panel discussions, guest presentations, and corporate field trips. The club's collaboration with the Finance Advisory Board, a Seton Hall alumni association, connects students with mentors who work for financial and non-financial firms. The club also offers tutoring for finance courses in the Center for Securities Trading and Business Analytics.

Hall Street Fund (Investment Club)

The Investment Club is organized as a mock brokerage corporation complete with an investment fund branded as the “Hall Street Fund.” The primary objective of the Hall Street Fund, as managed by the Investment Club, is to provide students with real-life investment banking business experience and encourage students from disciplines other than finance to assume roles of responsibility, including asset allocation, security analysis, portfolio management, operational risks, compliance reporting, marketing campaigns, public relations, expense budgeting, organizational management, and legal reviews. Because students will be making investment decisions as part of broadening their educational experience, it cannot be presumed that the fund's performance will outperform the market. The money has been generously donated by outside benefactors for the purpose of providing working capital. Involvement in this club

is a requirement to enroll in BFIN 1004 Student Portfolio Management I (SMIF)/BFIN 1005 Student Portfolio Mgmt II (Student Managed Investment Fund).

Finance Honor Society

The Stillman School's Finance Honor Society formally recognizes BFIN, BMAF and BFIT students who consistently achieve academic excellence and who contribute to community development through their active involvement in finance-related campus activities. The criteria for induction are:

1. GPA of at least 3.50
2. GPA of at least 3.50 in all finance courses (prefix BFIN) completed;
3. completion of at least 12 credit hours of BFIN courses with a grade of at least a B; and
4. active involvement in finance-related campus activities, such as the Investment Club, the *Stillman Exchange*, or the CFA Research Challenge.

Finance and Technology Major (BFIT) Requirements

Students must earn at least a “B” in BFIN 2201 Business Finance, BITM 2701 Management Information Systems and BQUA 2811 Business Statistics. Students must earn at least a “C” in all other individual major courses and earn a 2.5 average across all major courses. A single major course can be taken at most twice.

Code	Title	Hours
Required Courses		
BFIN 3211	Financial Strategy	3
BFIN 4227	Investment Analysis	3
BFIN 4260	Finance and Technology	3
BITM 3744	Business Intelligence	3
BITM 3747	Business Applications of Machine Learning	3
Select one of the following BFIN electives:		3
BFIN 4230	Portfolio Analysis	
BFIN 4255	Financial Modeling	
BFIN 4262	Corporate Risk Management	
Select two of the following BITM electives:		6
BITM 3721	Introduction to Programming	
BITM 3724	Business Information Modeling	
BITM 3727	Advanced Business Software Tools	
Total Hours		24