MANAGEMENT MAJOR (B.S.B.)

Concentration in Management

Managers make a difference in determining organizational outcomes through planning, organizing, leading and controlling human and material resources. The major in management is designed to present to students the theories and practices of management and to encourage flexible learning practice in managerial skills and ethical business dealings.

To be better prepared for business careers, management major students are required to take an internship placement. These credits will count as general electives.

Alpha Sigma Omega

Alpha Sigma Omega, the Stillman School's Management Honor Society, invites qualified management majors to join during their junior or senior years. The members will have completed 60 credits, have an average GPA of at least 3.25, with a 3.5 in their major courses. Transfer students will have completed 60 credits and are required to complete one full semester at the Stillman School before admittance.

Management Major Requirements

Students majoring in management must maintain an average GPA of 2.5 or higher in major courses. All students must complete the following requirements:

| Code | Title | Hours |
|--|--------------------------------------|-------|
| Required courses | | |
| BMGT 3511 | Human Resource Management | 3 |
| BMGT 3515 | Operations for Competitive Advantage | 3 |
| BMGT 4545 | Leadership Seminar | 3 |
| BMGT 4565 | Creativity and Innovation | 3 |
| or BMGT 4640 | Innovation and Entrepreneurship | |
| Electives | | |
| Select one BMGT elective course in the 3000-4999 range | | 3 |
| Total Hours | | 15 |

Students concentrating in management are required to take the five major requirement courses in three or more semesters, or over two semesters with special permission. No student is allowed to take the five required courses in one semester.

In addition, management major students are required to take a BMGT internship course. (Note that internship courses do not count as major credits, but rather as general elective credits.) Students who can demonstrate relevant experience comparable to a BMGT internship course may have this course requirement waived by the department chair.