

ENTREPRENEURSHIP CERTIFICATE

(For Business Majors)

The Certificate in Entrepreneurship is composed of four 3-credit courses (12 credits). These courses will focus on providing theory and practical knowledge and skills through class instruction and will employ experiential learning to help students start a new business or become a major contributor to their family's business upon graduation. These skills are just as relevant to students who desire a career in the corporate world. These four complementary courses have been structured so that each addresses skills that are necessary to be a successful entrepreneur. The certificate requires at least three courses that address important fundamental skills (e.g., analyzing the feasibility of a business opportunity, developing a business plan, and product and business innovation) that are necessary in starting a business and one elective course that provides specific skills that entrepreneurs need in starting and running a business (e.g., sales, negotiating, conducting financial statement analysis, and creating financial strategies). A student who wishes to earn the certificate should consult with the faculty in the Center of Innovation and Entrepreneurship.

Requirements

Code	Title	Hours
Select three of the following:		9
BMGT 4640	Innovation and Entrepreneurship *	
BMGT 4565	Creativity and Innovation *	
BMGT 3442	Social Entrepreneurship **	
BMGT 4566	Starting a Business **	
BMGT 4567	Entrepreneurship Lab ***	
Select one of the following:		3
BMGT 4640	Innovation and Entrepreneurship ****	
BMGT 4566	Starting a Business ****	
BMGT 3442	Social Entrepreneurship ****	
BMGT 4565	Creativity and Innovation ****	
BMGT 4567	Entrepreneurship Lab ****	
BMGT 4599	Directed Research ***	
BMGT 4562	Negotiation	
BMGT 4560	Project Management	
BITM 3741	Supply Chain Management	
BSPM 4535	The Management of Sport Organizations	
BMGT 3524	Doing Business in India	
BLAW 4310	Advanced Topics in Legal Studies	
BLAW 4320	Disruption, Technology and Law	
BACC 3115	Cost Accounting	
BFIN 4251	Financial Statement Analysis	
BFIN 3211	Financial Strategy	
BMKT 4629	Sales and Personal Selling	
BMKT 4631	Advertising Management	
BMKT 4633	Product Management and Development	
BMKT 4625	Retail Marketing	
BMKT 3611	Marketing Research	

BMKT 4612 Qualitative Market Research

Total Hours 12

- * Prerequisite BMGT 2501 Principles of Management
- ** Prerequisite BMGT 4640 Innovation and Entrepreneurship
- *** Prerequisites BMGT 4640 Innovation and Entrepreneurship and BMGT 4565 Creativity and Innovation
- **** Only if not counted toward one of the three courses from first list.