

GENERAL STUDIES MAJOR (B.A.B.A.)

The Bachelor of Arts in Business Administration program enables Seton Hall students to obtain competencies of the business core and a breadth of knowledge in liberal arts and other fields. The B.A. in Business Administration (B.A.B.A.) requires a minimum of 120 credits, including 82 core credits and 38 credits of selected major and elective coursework. Electives may be taken at any undergraduate college or school of Seton Hall, but students may not exceed the maximum number of business credits noted within each major. Students may choose a major in arts and sciences, international studies, diplomacy and international relations or general studies.

In the General Studies major, students may accumulate their elective credits from any college or school of Seton Hall. Business electives may not exceed 9 credits. Students in the B.A.B.A. program also are allowed (and encouraged) to take a maximum of 9 credits through the internships program. They must meet the criteria for participation in this program (see "Experiential Education-Internships" in this catalogue).

Business Required Core

Code	Title	Hours
BACC 2103	Financial Accounting	3
BACC 2104	Managerial Accounting	3
BFIN 2201	Business Finance	3
CORE 3810	Global Business	3
BITM 2701	Management Information Systems (Minimum grade of C)	3
BLAW 2301	Legal Foundations of Business	3
BMGT 2501	Principles of Management	3
BMGT 2503	Organizational Behavior	3
BMKT 2601	Principles of Marketing	3
BPOL 5000	Business Policy	3
BQUA 2811	Business Statistics	3
BQUA 2812	Quantitative Decision Making	3
ECON 1402	Principles of Economics I	3
ECON 1403	Principles of Economics II	3
ECON 2408	Money and Banking (offered by the Department of Finance)	3
Total Hours		45

Four-Year Program: Core Curriculum

Arts and Sciences Required Core

Code	Title	Hours
CORE 1001	University Life	1
CORE 1101	Journey of Transformation ¹	3
CORE 2101	Christianity and Cult in Dial. ²	3
COMM elective ³		3
COST 1600	Oral Communication	3
ENGL 1201 & ENGL 1202	Core English I and Core English II	6
ENGL 2516	Business Writing	3
BIOL, CHEM, EARTH, PHYS elective ⁴		3
MATH 1205	Finite Math w Calculus for Bus (C+ minimum)	3

PHIL 1125	Business Ethics	3
RELS elective		3
World Culture elective ⁵		3
Total Hours		37

¹ Generally taken in the Fall semester of the first year.

² Generally taken in the Spring semester of the second year.

³ Choose from COMM 2130 Intercultural Communication, COMM 2622 Team Building and the Group Process, COMM 2623 Persuasive Speaking, COMM 2625 Public - Presentational Spkng or COMM 2640 Organizational Communication. Stillman School students are strongly encouraged to take their six hours of required communication courses within the first 75 credits of their curriculum.

⁴ A roster of acceptable science courses is available in Jubilee Hall, Room 526, as well as on each student's degree audit.

⁵ Students are required to complete one 3-credit world culture elective. Please consult your academic adviser or the staff of the Student Information Office (Jubilee Hall, Room 526) for a roster of acceptable courses. Language courses are recommended.