# INTERNATIONAL BUSINESS MINOR 

(For Business Majors Only)
Adviser. Héctor R. Lozada, Ph.D.
Restricted to business majors, the minor in international business provides the global and cross-cultural knowledge required for success in today's rapidly changing international business environment. The program incorporates an interdisciplinary curriculum from the Stillman School and the College of Arts and Sciences. A special emphasis is placed on languages as well as cultural and geopolitical dimensions of the international business environment.

The opportunity to study abroad may also become a component of this program. The credits earned abroad will count toward but are not restricted to the language and cultural component of the minor. Upon declaration of the minor, students must choose from among the following international studies tracks:

- Eastern European Track: Russian or other approved language and related cultural and geopolitical courses;
- Western European Track: French, German, Italian, Spanish or other approved languages, and related cultural and geopolitical courses;
- Pacific Rim Track: Japanese or Chinese languages or other approved language, and related cultural and geopolitical courses; or
- Latin American Track: Spanish or other approved language, and related cultural and geopolitical courses.


## Qualifications

Enrollment is restricted to business majors in good academic standing with a GPA of at least 2.25.

## Minor in International Business Requirements

The program includes 27 credit hours:

- 12 credits in a specific language sequence (listed as "Language Electives");
- 6 credits in the cultural and geopolitical component (listed as "Other Electives" and "Additional Non-business Electives"); and
- 9 credits in the international business component (listed as "Business Electives").

Students who demonstrate an intermediate level of proficiency on the language department's proficiency exam may take no more than 6 credits in advanced language. The remaining 6 credits may be taken in a combination of cultural, geopolitical and international business courses. These students also may elect to take all 12 credits in non-language preapproved electives.

Students are encouraged to study abroad, and up to 12 credits for the minor may be transferred from preapproved studies abroad.

## Eastern European Track Code Title

Hours

## Language Electives *

Select two of the following sequences:

| RUSS 1001 <br> \& RUSS 1002 | Elementary Russian I and Elementary Russian II |  |
| :---: | :---: | :---: |
| RUSS 2001 <br> \& RUSS 2002 | Interm Russian I and Interm Russian II |  |
| RUSS 3001 <br> \& RUSS 3002 | Adv Russ I and Adv Russ II |  |
| RUSS 3031 <br> \& RUSS 3032 | Scientific Russ I and Scientific Russian II |  |
| Other Electives |  |  |
| Select six credits | of the following: | 6 |
| HIST 3256 | History of Imperial Russia |  |
| HIST 3257 | East Central Europe |  |
| HIST 3266 | History of 20th Century Russia |  |
| HIST 3276 | Transformation of Russia 1894-1932 |  |
| HIST 4290 | Topics in European History |  |
| POLS 1611 | Comparative Politics ** |  |
| POLS 1711 | International Relations ** |  |
| Business Electives |  |  |
| BFIN 4233 | International Finance | 3 |
| BMKT 3617 | International Marketing | 3 |
| ECON 4483 | International Economics | 3 |
| Total Hours |  | 27 |

* Please note: Prerequisites for language courses are indicated in the appropriate course descriptions in the College of Arts and Sciences section of this catalogue.
** Additional Non-business Elective, with approval of faculty adviser.


## Western European Track

| Code | Title | Hours |
| :---: | :---: | :---: |
| Language Electives |  |  |
| Select 12 credits in a specific language sequence: |  | 12 |
| French ${ }^{*}$ |  |  |
| FREN 1001 \& FREN 1002 | Elementary French I and Elementary French II |  |
| FREN 2001 <br> \& FREN 2002 | Interm French I and Interm French II |  |
| FREN 3001 \& FREN 3002 | Adv French I and Adv French II |  |
| FREN 3011 <br> \& FREN 3012 | Conversational French I and Conver French II |  |
| FREN 3021 | Bus French Correspondence I |  |
| German * |  |  |
| GERM 1001 <br> \& GERM 1002 | Elementary German I and Elementary German II |  |
| GERM 2001 <br> \& GERM 2002 | Interm German I and Interm German II |  |
| GERM 3001 <br> \& GERM 3002 | Advanced German I and Advanced German II |  |
| GERM 3011 | Conversational Germ I |  |
| Italian * |  |  |
| ITAL 1001 <br> \& ITAL 1002 | Elementary Italian I and Elementary Italian II |  |


| ITAL 2001 <br> \& ITAL 2002 | Interm Ital I <br> and Interm Ital II |
| :--- | :--- |
| Spanish * |  |
| ITAL 3001 | Adv Ital I |
| \& ITAL 3002 | and Adv Ital II |
| SPAN 1001 | Elementary Spanish I |
| \& SPAN 1002 | and Elementary Spanish II |
| SPAN 2001 | Interm Spanish I |
| \& SPAN 2002 | and Interm Spanish II |
| SPAN 3011 | Conversational Span. |
| SPAN 3012 | Applied Span. Conversation |
| SPAN 3021 | Bus Span - Correspond |
| SPAN 3221 | Spanish Phonetics |
| Other Electives |  |
| Select six credits of the following: | 6 |

GERM 3305 Germ Civilization I
\& GERM 3306 and Germ Civ II
HIST 1201 Western Civilization I
\& HIST 1202 and Western Civilization II
HIST 2141 History-Global Economy
HIST 3265 History of Germany 1848 to the Present
ITAL 3305 Ital Civilization I
\& ITAL 3306 and Ital Civilization II
POLS 1611 Comparative Politics **
POLS 1711 International Relations **
POLS 2612 European Politics

| Business Electives |  |  |
| :--- | :--- | ---: |
| BFIN 4233 | International Finance | 3 |
| BMKT 3617 | International Marketing | 3 |
| ECON 4483 | International Economics | $\mathbf{3}$ |
| Total Hours | $\mathbf{2 7}$ |  |

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** Additional Non-business Elective, with approval of faculty adviser.


## Pacific Rim Track

## Code Title

Hours
Language Electives

| Select 12 credits in a specific language sequence: | 12 |
| :--- | :--- |
| Chinese * |  |

CHIN 2101
Intermediate Chinese I
\& CHIN 2102
CHIN 3101
\& CHIN 3102
CHIN 3213 and Intermediate Chinese II

CHIN 3215 Chinese Newspaper Reading I
\& CHIN 3216 and Chinese Newspaper Reading II
Japanese *
JAPN 1102 Introductory Japanese I
\& JAPN 1103 and Introductory Japanese II

JAPN 2101 Intermediate Japanese I
\& JAPN 2102 and Intermediate Japanese II
JAPN 3111 Third Level Japanese I
\& JAPN 3112 and Third Level Japanese II
JAPN 3113 Introduction to Readings in Japanese I
\& JAPN 3114 and Introduction to Readings in Japanese II
JAPN 3211 Business Japanese I
\& JAPN 3212 and Business Japanese II
Other Electives
Select six credits of the following:
ASIA 1403 History of Asian Relig Reflect
ASIA/HIST History of Traditional Asia
1601
ASIA/HIST History of Modern Asia
1602
ASIA 2112 Geography of Asia
ASIA 2114 China in World Affairs
ASIA 3127/ History of Traditional China
HIST 3621
ASIA 3128/ History of Modern China
HIST 3651
ASIA 3129/ History of Traditional Japan
HIST 3622
ASIA 3130/ History of Modern Japan
HIST 3652
ASIA 3131 Contemporary Chinese Politics
POLS 1611 Comparative Politics **
POLS 1711 International Relations **

## Business Electives

| BFIN 4233 | International Finance | 3 |
| :--- | :--- | ---: |
| BMKT 3617 | International Marketing | 3 |
| ECON 4483 | International Economics | $\mathbf{3}$ |
| Total Hours |  | $\mathbf{2 7}$ |

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** Additional Non-Business Elective, with approval of faculty adviser.


## Latin American Track

Code Title Hours

Language Electives *
Select 12 credits of the following:
SPAN 1001 Elementary Spanish I \& SPAN 1002 and Elementary Spanish II
SPAN 2001 Interm Spanish I
\& SPAN 2002 and Interm Spanish II
SPAN 3011 Conversational Span.
SPAN 3012 Applied Span. Conversation
SPAN 3021 Bus Span - Correspond
SPAN 3221 Spanish Phonetics
Other Electives
Select six credits of the following:

| HIST/LALS | History of Latin America II |
| :--- | :--- |
| 1402 |  |
| HIST/LALS | Women-Gender Latin America |
| 3430 |  |
| AFAM/HIST/ | Race-Nation in Latin America |
| LALS 3450 |  |
| POLS 1611 | Comparative Politics ** |
| POLS 1711 | International Relations ** |
| Business Electives |  |
| BFIN 4233 | International Finance |
| BMKT 3617 | International Marketing |
| ECON 4483 | International Economics |
| Total Hours |  |

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** Additional Non-Business Elective, with approval of faculty adviser.

