

# INTERNATIONAL BUSINESS MINOR

(For Business Majors Only)

**Adviser:** Héctor R. Lozada, Ph.D.

Restricted to business majors, the minor in international business provides the global and cross-cultural knowledge required for success in today's rapidly changing international business environment. The program incorporates an interdisciplinary curriculum from the Stillman School and the College of Arts and Sciences. A special emphasis is placed on languages as well as cultural and geopolitical dimensions of the international business environment.

The opportunity to study abroad may also become a component of this program. The credits earned abroad will count toward but are not restricted to the language and cultural component of the minor. Upon declaration of the minor, students must choose from among the following international studies tracks:

- **Eastern European Track:** Russian or other approved language and related cultural and geopolitical courses;
- **Western European Track:** French, German, Italian, Spanish or other approved languages, and related cultural and geopolitical courses;
- **Pacific Rim Track:** Japanese or Chinese languages or other approved language, and related cultural and geopolitical courses; or
- **Latin American Track:** Spanish or other approved language, and related cultural and geopolitical courses.

## Qualifications

Enrollment is restricted to business majors in good academic standing with a GPA of at least 2.25.

## Minor in International Business Requirements

The program includes 27 credit hours:

- 12 credits in a specific language sequence (listed as "Language Electives");
- 6 credits in the cultural and geopolitical component (listed as "Other Electives" and "Additional Non-business Electives"); and
- 9 credits in the international business component (listed as "Business Electives").

Students who demonstrate an intermediate level of proficiency on the language department's proficiency exam may take no more than 6 credits in advanced language. The remaining 6 credits may be taken in a combination of cultural, geopolitical and international business courses. These students also may elect to take all 12 credits in non-language preapproved electives.

Students are encouraged to study abroad, and up to 12 credits for the minor may be transferred from preapproved studies abroad.

### Eastern European Track

Code	Title	Hours
<b>Language Electives</b> *		
Select two of the following sequences:		12

RUSS 1001 & RUSS 1002	Elementary Russian I and Elementary Russian II
RUSS 2001 & RUSS 2002	Interm Russian I and Interm Russian II
RUSS 3001 & RUSS 3002	Adv Russ I and Adv Russ II
RUSS 3031 & RUSS 3032	Scientific Russ I and Scientific Russian II

### Other Electives

Select six credits of the following:		6
HIST 3256	History of Imperial Russia	
HIST 3257	East Central Europe	
HIST 3266	History of 20th Century Russia	
HIST 3276	Transformation of Russia 1894-1932	
HIST 4290	Topics in European History	
POLS 1611	Comparative Politics**	
POLS 1711	International Relations**	

### Business Electives

BFIN 4233	International Finance	3
BMKT 3617	International Marketing	3
ECON 4483	International Economics	3

**Total Hours** 27

\* Please note: Prerequisites for language courses are indicated in the appropriate course descriptions in the College of Arts and Sciences section of this catalogue.

\*\* Additional Non-business Elective, with approval of faculty adviser.

### Western European Track

Code	Title	Hours
<b>Language Electives</b>		
Select 12 credits in a specific language sequence:		12
<i>French</i> *		
FREN 1001 & FREN 1002	Elementary French I and Elementary French II	
FREN 2001 & FREN 2002	Interm French I and Interm French II	
FREN 3011	Conversational French I	
FREN 3021 & FREN 3022	Bus French Correspondence I and	
<i>German</i> *		
GERM 1001 & GERM 1002	Elementary German I and Elementary German II	
GERM 2001 & GERM 2002	Interm German I and Interm German II	
GERM 3011	Conversational Germ I	
GERM 3021 & GERM 3022	and	
<i>Italian</i> *		
ITAL 1001 & ITAL 1002	Elementary Italian I and Elementary Italian II	
ITAL 2001 & ITAL 2002	Interm Ital I and Interm Ital II	
<i>Spanish</i> *		

SPAN 1001 & SPAN 1002	Elementary Spanish I and Elementary Spanish II	
SPAN 2001 & SPAN 2002	Interm Spanish I and Interm Spanish II	
SPAN 3011	Conversational Span.	
SPAN 3021 SPAN 3213	Bus Span - Correspond	
<b>Other Electives</b>		
Select six credits of the following:		6
FREN 3305 & FREN 3306	and	
GERM 3305 & GERM 3306	Germ Civilization I and Germ Civ II	
HIST 1201 & HIST 1202	Western Civilization I and Western Civilization II	
HIST 3252		
HIST 3265	History of Germany 1848 to the Present	
ITAL 3305 & ITAL 3306	Ital Civilization I and Ital Civilization II	
POLS 1611	Comparative Politics **	
POLS 1711	International Relations **	
<b>Business Electives</b>		
BFIN 4233	International Finance	3
BMKT 3617	International Marketing	3
ECON 4483	International Economics	3
<b>Total Hours</b>		<b>27</b>

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## Pacific Rim Track

Code	Title	Hours
<b>Language Electives</b>		
Select 12 credits in a specific language sequence:		12
<i>Chinese</i> *		
CHIN 1102 & CHIN 1103	Introductory Chinese I and Introductory Chinese II	
CHIN 2101 & CHIN 2102	Intermediate Chinese I and Intermediate Chinese II	
CHIN 3101 & CHIN 3102	Advanced Chinese Conversation/Readings I and Advanced Chinese Conversation/Readings II	
CHIN 3213	Readings in Modern Chinese I	
CHIN 3215 & CHIN 3216	Chinese Newspaper Reading I and Chinese Newspaper Reading II	
<i>Japanese</i> *		
JAPN 1102 & JAPN 1103	Introductory Japanese I and Introductory Japanese II	
JAPN 2101 & JAPN 2102	Intermediate Japanese I and Intermediate Japanese II	
JAPN 3111 & JAPN 3112	Third Level Japanese I and Third Level Japanese II	

JAPN 3113 & JAPN 3114	Introduction to Readings in Japanese I and Introduction to Readings in Japanese II	
JAPN 3211 & JAPN 3212	Business Japanese I and Business Japanese II	
<b>Other Electives</b>		
Select six credits of the following:		6
ASIA 1403	History of Asian Relig Reflect	
ASIA/HIST 1601	History of Traditional Asia	
ASIA/HIST 1602	History of Modern Asia	
ASIA 2112	Geography of Asia	
ASIA 2114	China in World Affairs	
ASIA 3127/ HIST 3621	History of Traditional China	
ASIA 3128/ HIST 3651	History of Modern China	
ASIA 3129/ HIST 3622	History of Traditional Japan	
ASIA 3130/ HIST 3652	History of Modern Japan	
ASIA 3131/ POLS 2616	Contemporary Chinese Politics	
ASIA 3132		
POLS 1611	Comparative Politics **	
POLS 1711	International Relations **	
<b>Business Electives</b>		
BFIN 4233	International Finance	3
BMKT 3617	International Marketing	3
ECON 4483	International Economics	3
<b>Total Hours</b>		<b>27</b>

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\*\* Additional Non-Business Elective, with approval of faculty adviser.

## Latin American Track

Code	Title	Hours
<b>Language Electives</b> *		
Select 12 credits of the following:		12
SPAN 1001 & SPAN 1002	Elementary Spanish I and Elementary Spanish II	
SPAN 2001 & SPAN 2002	Interm Spanish I and Interm Spanish II	
SPAN 3011	Conversational Span.	
SPAN 3021 SPAN 3213	Bus Span - Correspond	
<b>Other Electives</b>		
Select six credits of the following:		6
HIST/LALS 1401	History of Latin America I	
HIST/LALS 1402	History of Latin America II	

HIST/LALS 3430	Women-Gender Latin America	
AFAM/HIST/ LALS 3450	Race-Nation in Latin America	
POLS 1611	Comparative Politics **	
POLS 1711	International Relations **	
<b>Business Electives</b>		
BFIN 4233	International Finance	3
BMKT 3617	International Marketing	3
ECON 4483	International Economics	3
<b>Total Hours</b>		<b>27</b>

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