

INTERNATIONAL BUSINESS MINOR

(For Business Majors Only)

Adviser: Héctor R. Lozada, Ph.D.

Restricted to business majors, the minor in international business provides the global and cross-cultural knowledge required for success in today's rapidly changing international business environment. The program incorporates an interdisciplinary curriculum from the Stillman School and the College of Arts and Sciences. A special emphasis is placed on languages as well as cultural and geopolitical dimensions of the international business environment.

The opportunity to study abroad may also become a component of this program. The credits earned abroad will count toward but are not restricted to the language and cultural component of the minor. Upon declaration of the minor, students must choose from among the following international studies tracks:

- **Eastern European Track:** Russian or other approved language and related cultural and geopolitical courses;
- **Western European Track:** French, German, Italian, Spanish or other approved languages, and related cultural and geopolitical courses;
- **Pacific Rim Track:** Japanese or Chinese languages or other approved language, and related cultural and geopolitical courses; or
- **Latin American Track:** Spanish or other approved language, and related cultural and geopolitical courses.

Qualifications

Enrollment is restricted to business majors in good academic standing with a GPA of at least 2.25.

Minor in International Business Requirements

The program includes 27 credit hours:

- 12 credits in a specific language sequence (listed as "Language Electives");
- 6 credits in the cultural and geopolitical component (listed as "Other Electives" and "Additional Non-business Electives"); and
- 9 credits in the international business component (listed as "Business Electives").

Students who demonstrate an intermediate level of proficiency on the language department's proficiency exam may take no more than 6 credits in advanced language. The remaining 6 credits may be taken in a combination of cultural, geopolitical and international business courses. These students also may elect to take all 12 credits in non-language preapproved electives.

Students are encouraged to study abroad, and up to 12 credits for the minor may be transferred from preapproved studies abroad.

Eastern European Track

| Code | Title | Hours |
|--|-------|-------|
| Language Electives * | | |
| Select two of the following sequences: | | 12 |

| | |
|--------------------------|---|
| RUSS 1001 & RUSS 1002 | Elementary Russian I and Elementary Russian II |
| RUSS 2001 & RUSS 2002 | Interm Russian I and Interm Russian II |
| RUSS 3001 & RUSS 3002 | Adv Russ I and Adv Russ II |
| RUSS 3031 & RUSS 3032 | Scientific Russ I and Scientific Russian II |

Other Electives

| | | |
|--------------------------------------|------------------------------------|---|
| Select six credits of the following: | | 6 |
| HIST 3256 | History of Imperial Russia | |
| HIST 3257 | East Central Europe | |
| HIST 3266 | History of 20th Century Russia | |
| HIST 3276 | Transformation of Russia 1894-1932 | |
| HIST 4290 | Topics in European History | |
| POLS 1611 | Comparative Politics ** | |
| POLS 1711 | International Relations ** | |

Business Electives

| | | |
|-----------|-------------------------|---|
| BFIN 4233 | International Finance | 3 |
| BMKT 3617 | International Marketing | 3 |
| ECON 4483 | International Economics | 3 |

Total Hours 27

* Please note: Prerequisites for language courses are indicated in the appropriate course descriptions in the College of Arts and Sciences section of this catalogue.

** Additional Non-business Elective, with approval of faculty adviser.

Western European Track

| Code | Title | Hours |
|--|---|-------|
| Language Electives | | |
| Select 12 credits in a specific language sequence: | | 12 |
| <i>French *</i> | | |
| FREN 1001 & FREN 1002 | Elementary French I and Elementary French II | |
| FREN 2001 & FREN 2002 | Interm French I and Interm French II | |
| FREN 3001 & FREN 3002 | Adv French I and Adv French II | |
| FREN 3011 & FREN 3012 | Conversational French I and Conver French II | |
| FREN 3021 | Bus French Correspondence I | |
| <i>German *</i> | | |
| GERM 1001 & GERM 1002 | Elementary German I and Elementary German II | |
| GERM 2001 & GERM 2002 | Interm German I and Interm German II | |
| GERM 3001 & GERM 3002 | Advanced German I and Advanced German II | |
| GERM 3011 | Conversational Germ I | |
| <i>Italian *</i> | | |
| ITAL 1001 & ITAL 1002 | Elementary Italian I and Elementary Italian II | |

| | | |
|--------------------------------------|---|-----------|
| ITAL 2001 & ITAL 2002 | Interm Ital I and Interm Ital II | |
| <i>Spanish</i> * | | |
| ITAL 3001 & ITAL 3002 | Adv Ital I and Adv Ital II | |
| SPAN 1001 & SPAN 1002 | Elementary Spanish I and Elementary Spanish II | |
| SPAN 2001 & SPAN 2002 | Interm Spanish I and Interm Spanish II | |
| SPAN 3011 | Conversational Span. | |
| SPAN 3012 | Applied Span. Conversation | |
| SPAN 3021 | Bus Span - Correspond | |
| SPAN 3221 | Spanish Phonetics | |
| Other Electives | | |
| Select six credits of the following: | | 6 |
| GERM 3305 & GERM 3306 | Germ Civilization I and Germ Civ II | |
| HIST 1201 & HIST 1202 | Western Civilization I and Western Civilization II | |
| HIST 2141 | History-Global Economy | |
| HIST 3265 | History of Germany 1848 to the Present | |
| ITAL 3305 & ITAL 3306 | Ital Civilization I and Ital Civilization II | |
| POLS 1611 | Comparative Politics** | |
| POLS 1711 | International Relations** | |
| POLS 2612 | European Politics | |
| Business Electives | | |
| BFIN 4233 | International Finance | 3 |
| BMKT 3617 | International Marketing | 3 |
| ECON 4483 | International Economics | 3 |
| Total Hours | | 27 |

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**Additional Non-business Elective, with approval of faculty adviser.

Pacific Rim Track

| Code | Title | Hours |
|--|---|-------|
| Language Electives | | |
| Select 12 credits in a specific language sequence: | | 12 |
| <i>Chinese</i> * | | |
| CHIN 1102 & CHIN 1103 | Introductory Chinese I and Introductory Chinese II | |
| CHIN 2101 & CHIN 2102 | Intermediate Chinese I and Intermediate Chinese II | |
| CHIN 3101 & CHIN 3102 | Advanced Chinese Conversation/Readings I and Advanced Chinese Conversation/Readings II | |
| CHIN 3213 | Readings in Modern Chinese I | |
| CHIN 3215 & CHIN 3216 | Chinese Newspaper Reading I and Chinese Newspaper Reading II | |
| <i>Japanese</i> * | | |
| JAPN 1102 & JAPN 1103 | Introductory Japanese I and Introductory Japanese II | |

| | | |
|--------------------------------------|---|-----------|
| JAPN 2101 & JAPN 2102 | Intermediate Japanese I and Intermediate Japanese II | |
| JAPN 3111 & JAPN 3112 | Third Level Japanese I and Third Level Japanese II | |
| JAPN 3113 & JAPN 3114 | Introduction to Readings in Japanese I and Introduction to Readings in Japanese II | |
| JAPN 3211 & JAPN 3212 | Business Japanese I and Business Japanese II | |
| Other Electives | | |
| Select six credits of the following: | | 6 |
| ASIA 1403 | History of Asian Relig Reflect | |
| ASIA/HIST 1601 | History of Traditional Asia | |
| ASIA/HIST 1602 | History of Modern Asia | |
| ASIA 2112 | Geography of Asia | |
| ASIA 2114 | China in World Affairs | |
| ASIA 3127/ HIST 3621 | History of Traditional China | |
| ASIA 3128/ HIST 3651 | History of Modern China | |
| ASIA 3129/ HIST 3622 | History of Traditional Japan | |
| ASIA 3130/ HIST 3652 | History of Modern Japan | |
| ASIA 3131 | Contemporary Chinese Politics | |
| POLS 1611 | Comparative Politics** | |
| POLS 1711 | International Relations** | |
| Business Electives | | |
| BFIN 4233 | International Finance | 3 |
| BMKT 3617 | International Marketing | 3 |
| ECON 4483 | International Economics | 3 |
| Total Hours | | 27 |

* Please note: Prerequisites for language courses are indicated in the appropriate course descriptions in the College of Arts and Sciences section of this catalogue. Placement tests may be required.

**Additional Non-Business Elective, with approval of faculty adviser.

Latin American Track

| Code | Title | Hours |
|--------------------------------------|---|-------|
| Language Electives * | | |
| Select 12 credits of the following: | | 12 |
| SPAN 1001 & SPAN 1002 | Elementary Spanish I and Elementary Spanish II | |
| SPAN 2001 & SPAN 2002 | Interm Spanish I and Interm Spanish II | |
| SPAN 3011 | Conversational Span. | |
| SPAN 3012 | Applied Span. Conversation | |
| SPAN 3021 | Bus Span - Correspond | |
| SPAN 3221 | Spanish Phonetics | |
| Other Electives | | |
| Select six credits of the following: | | 6 |
| HIST/LALS 1401 | History of Latin America I | |

| | | |
|---------------------------|------------------------------|-----------|
| HIST/LALS 1402 | History of Latin America II | |
| HIST/LALS 3430 | Women-Gender Latin America | |
| AFAM/HIST/ LALS 3450 | Race-Nation in Latin America | |
| POLS 1611 | Comparative Politics ** | |
| POLS 1711 | International Relations ** | |
| Business Electives | | |
| BFIN 4233 | International Finance | 3 |
| BMKT 3617 | International Marketing | 3 |
| ECON 4483 | International Economics | 3 |
| Total Hours | | 27 |

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